

Übersicht

Textelemente in UZH-Videos «locker» 16:9

Um die Vorlagen nutzen zu können, müssen Raphael Schoen oder Reinhold Briegel Ihre E-Mail, die mit Ihrer Adobe CC Creative Cloud verknüpft ist, freischalten. Anfrage um Freischaltung per E-Mail an:

- reinhold.briegel@uzh.ch
- raphael.schoen@uzh.ch

Die Vorlagen findet man in Adobe Premiere Pro CC unter:
Menu > Fenster > Essencial Graphics

Allgemeine Einstellungen im Adobe Premiere Pro CC:

- 1920 x 1080 (Full HD)
- Quadratische Pixel
- 25 Frames

Name-halb-links-oben-60pt



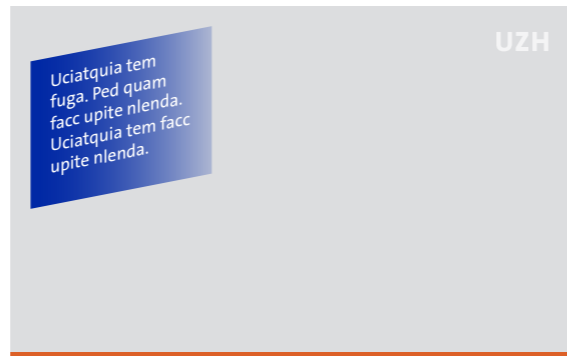
Name-halb-links-unten-60pt



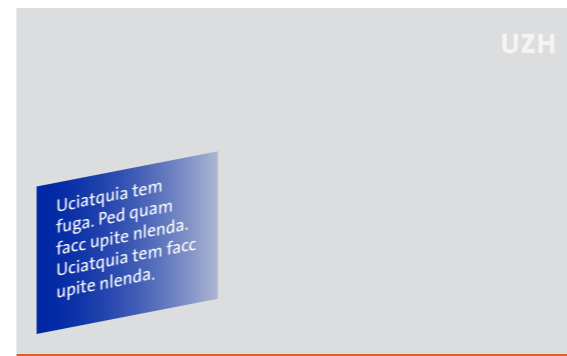
Name-halb-rechts-unten-60pt



viertel-links-oben-60pt



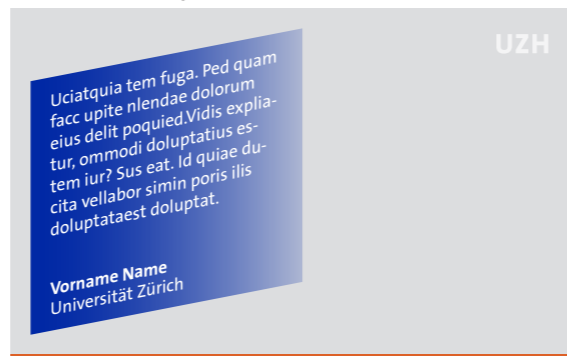
viertel-links-unten-60pt



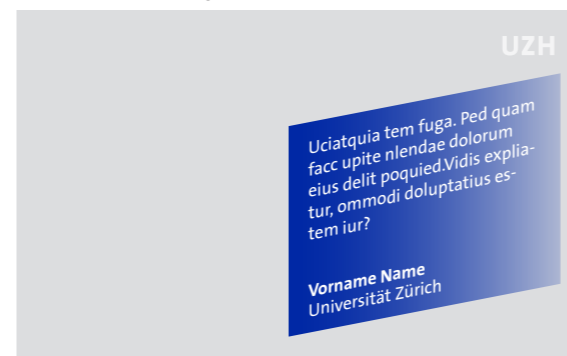
viertel-rechts-unten-60pt



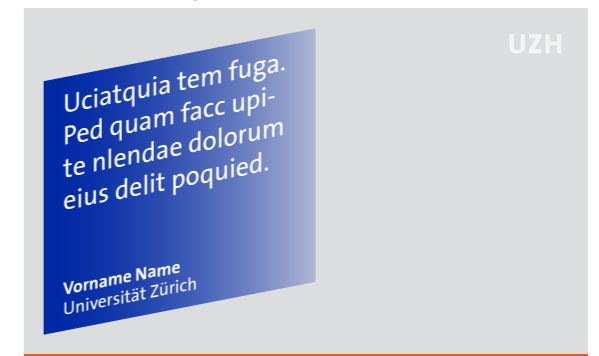
halb-links-60pt



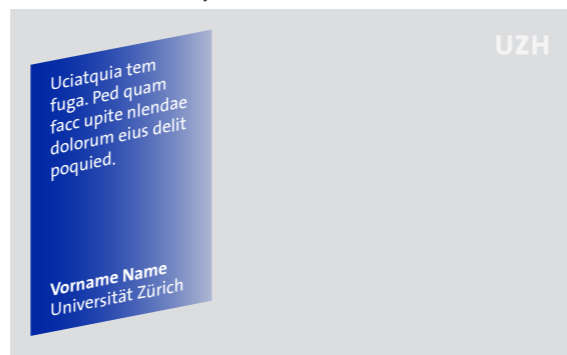
halb-rechts-60pt



halb-links-80pt



drittel-links-60pt



drittel-rechts-60pt

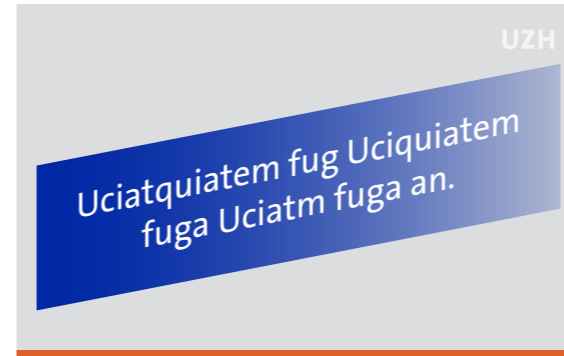


Textelemente in UZH-Videos
«locker»
16:9 (Forts.)

Titel-mitte-1-Zeile-160pt



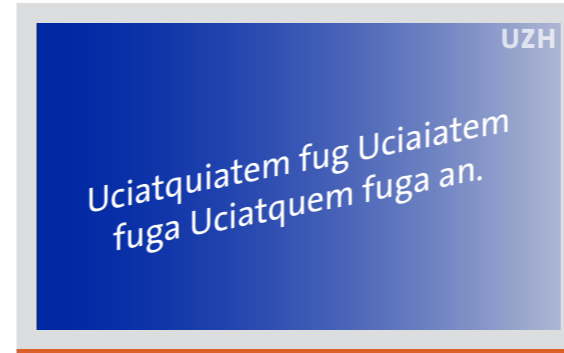
Titel-mitte-2-Zeile-120pt



Titel-ganz-1-Zeile-160pt

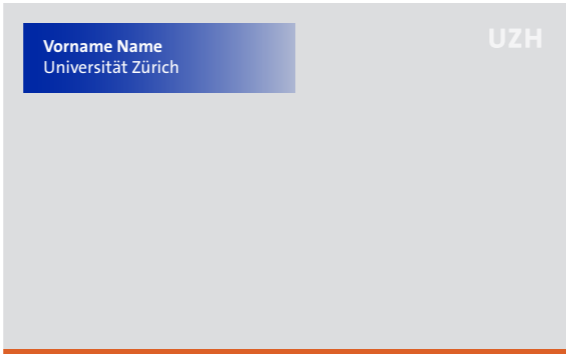


Titel-ganz-2-Zeile-120pt

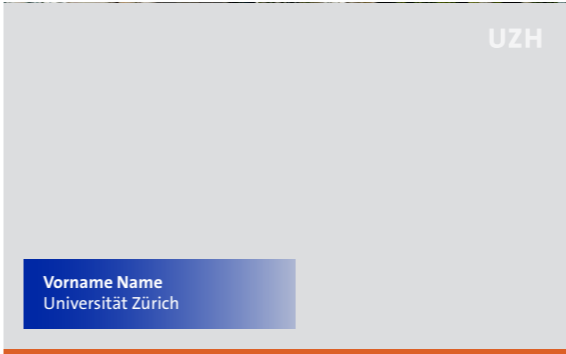


Textelemente in UZH-Videos
«offiziell»
16:9

Name-halb-links-oben-60pt



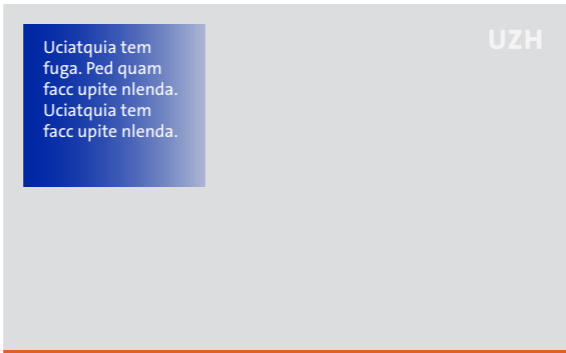
Name-halb-links-unten-60pt



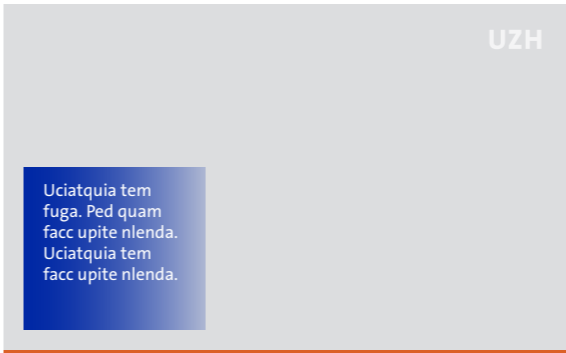
Name-halb-rechts-unten-60pt



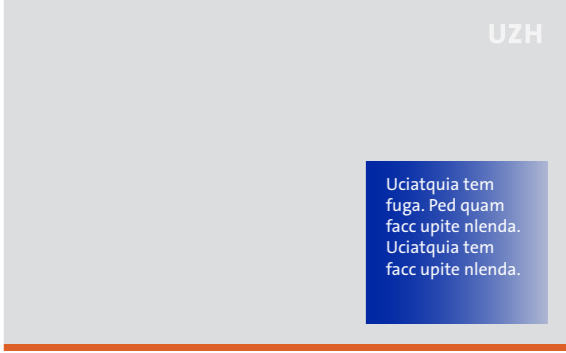
viertel-links-oben-60pt



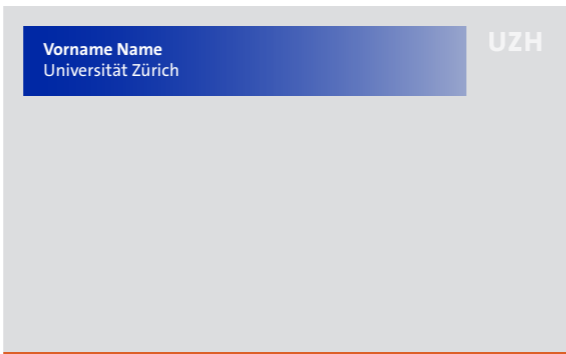
viertel-links-unten-60pt



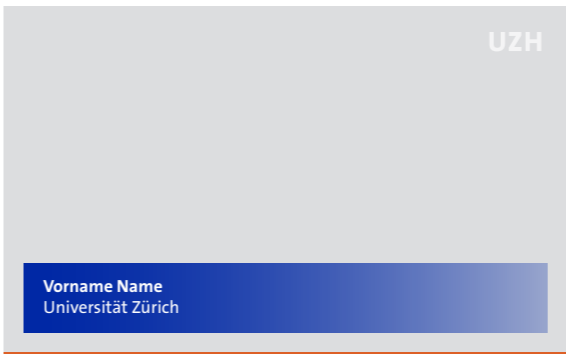
viertel-rechts-unten-60pt



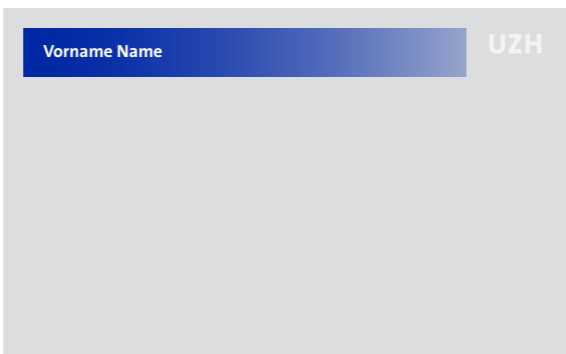
Name-oben-2-Zeile-60p



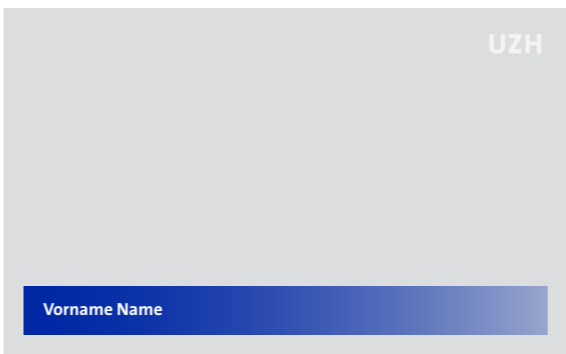
Name-unten-2-Zeile-60p



Name-oben-1-Zeile-60p

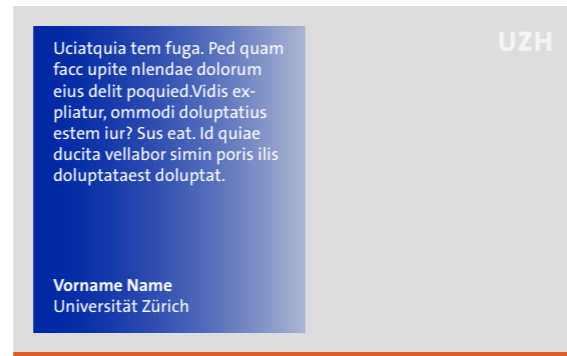


Name-unten-1-Zeile-60p

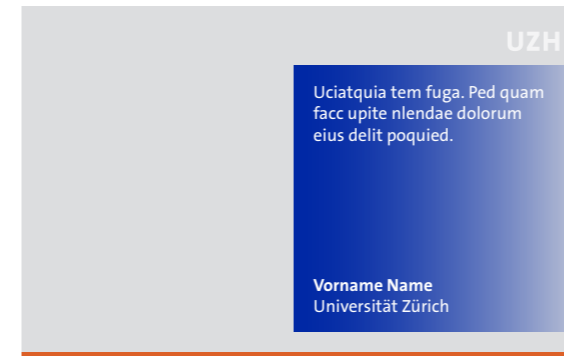


Textelemente in UZH-Videos
«offiziell»
16:9 (Forts.)

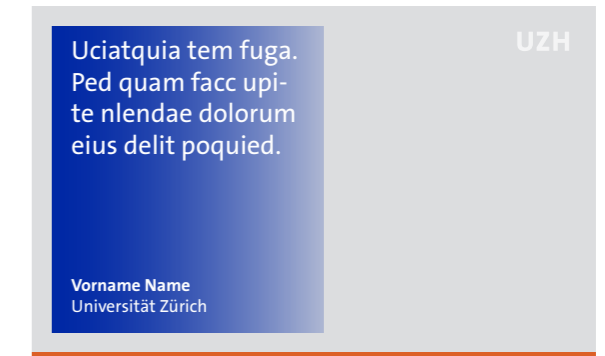
halb-links-60pt



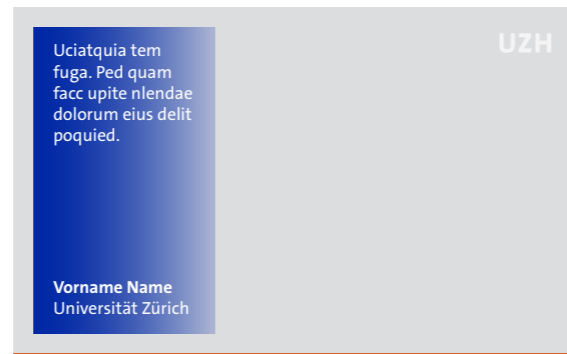
halb-rechts-60pt



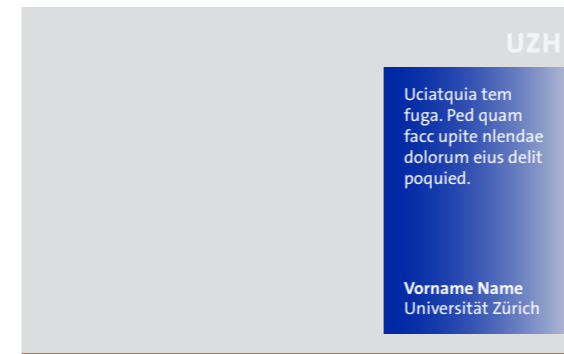
halb-links-80pt



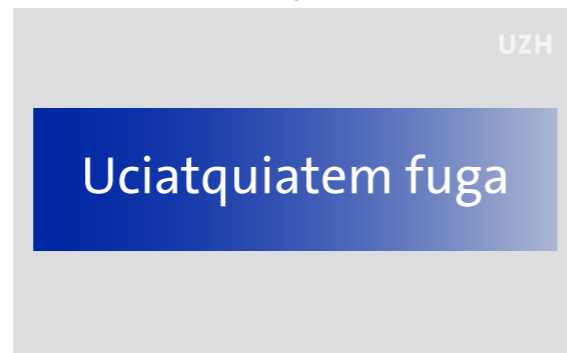
drittel-links-60pt



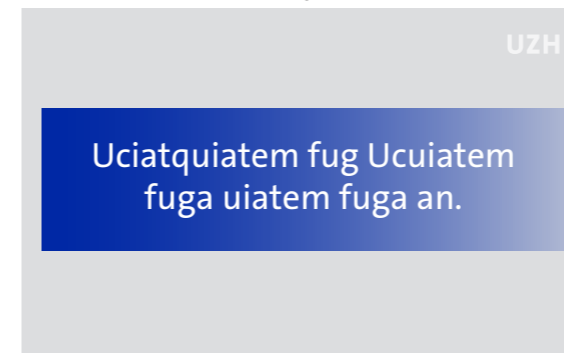
drittel-rechts-60pt



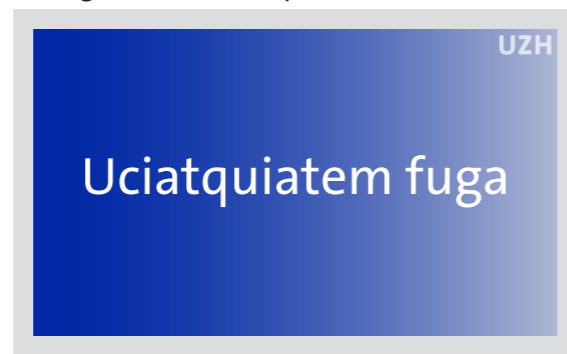
Titel-mitte-1-Zeile-160pt



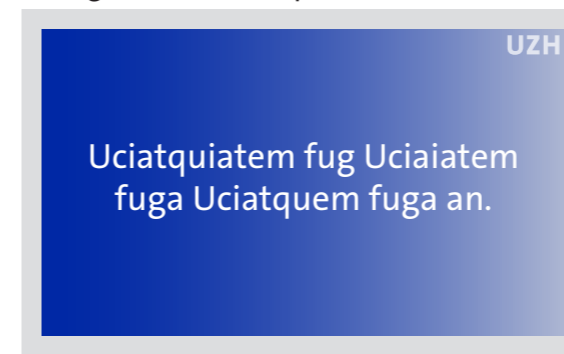
Titel-mitte-2-Zeile-120pt



Titel-ganz-1-Zeile-160pt

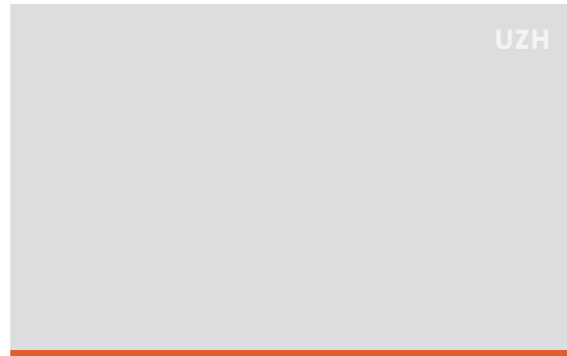


Titel-ganz-2-Zeile-120pt

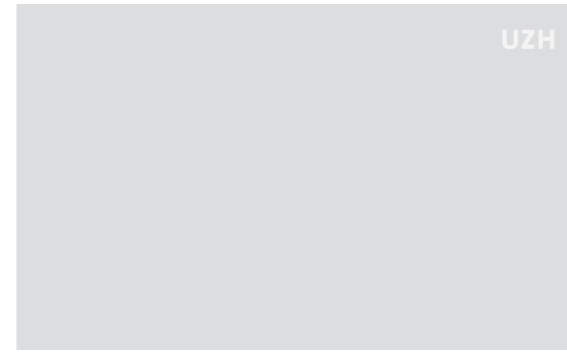


Textelemente in UZH-Videos
«Akronym UZH / Abspann»
16:9
für beide Stile:
«locker» oder «offiziell»

UZH-Akronym-rechts-oben-rot



UZH-Akronym-rechts-oben



UZH-Logo-D



UZH-Logo-E



UZH-credits-D

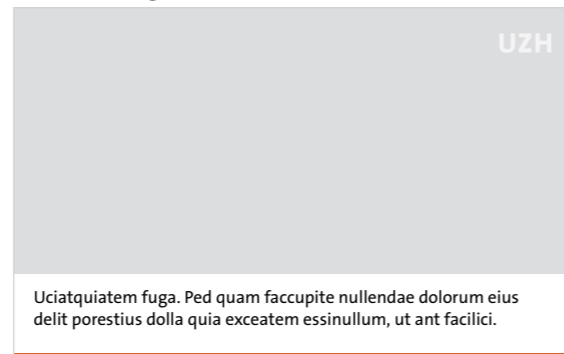


UZH-credits-E

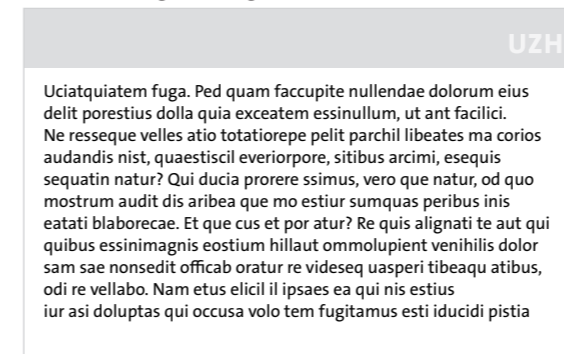


Textelemente in UZH-Videos «Abspann» 16:9 (Forts.)

Quellenangaben-klein



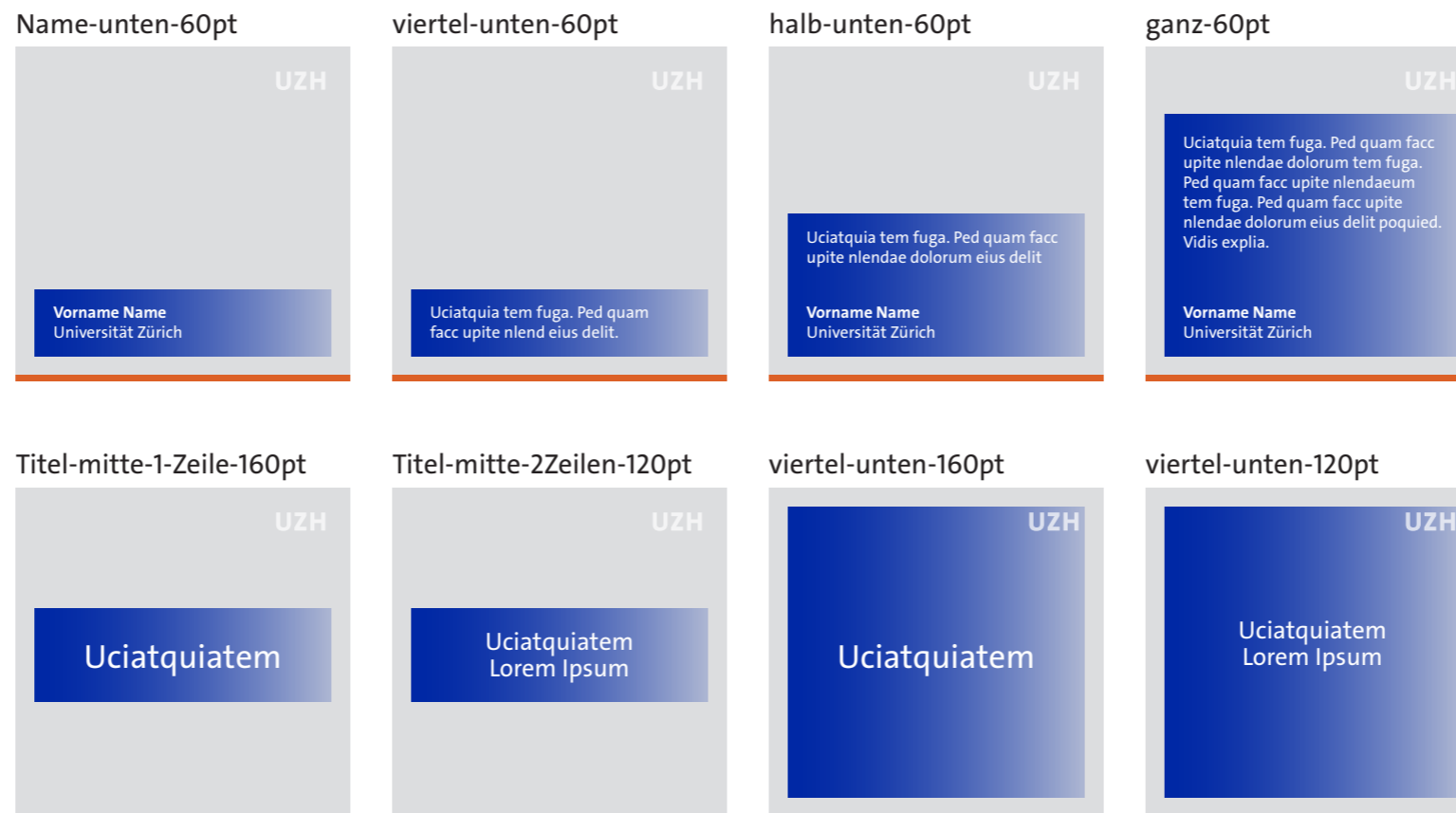
Quellenangaben-gross



Textelemente in UZH-Videos
«locker»
quadratisch (1:1)

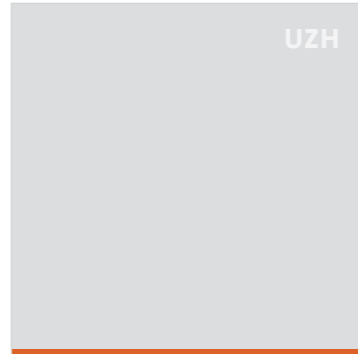


Textelemente in UZH-Videos
«offiziell»
quadratisch (1:1)



**Textelemente in UZH-Videos
«Akronym UZH / Abspann»
quadratisch (1:1)**

UZH-Akronym-re-oben-rot



UZH-Akronym-re-oben



UZH-Logo-D



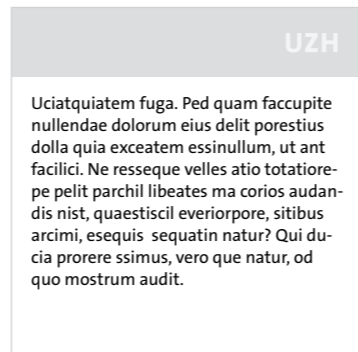
UZH-Logo-E



Quellenangaben-klein



Quellenangaben-gross



UZH-credits-D



UZH-credits-E

